



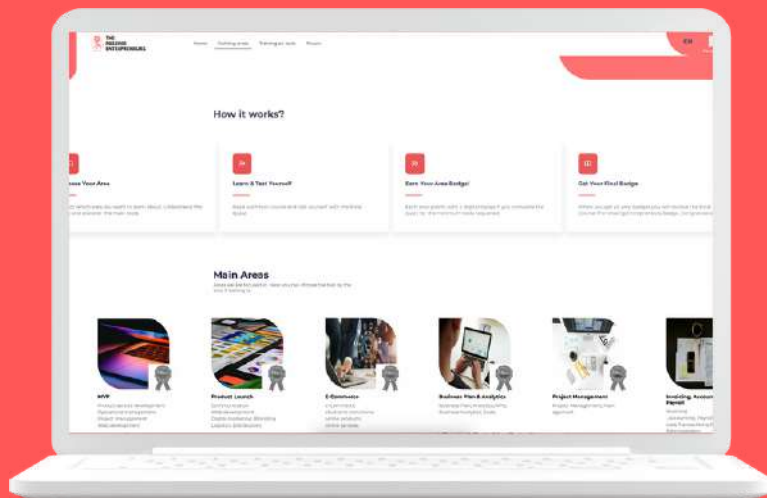
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The Missing Entrepreneurs, the European Academy of Inclusive Digital Entrepreneurship ABOUT THE PLATFORM

The Missing Entrepreneurs has developed the European Academy of Inclusive Digital Entrepreneurship, which includes training modules on digital tools for enterprise and digital transformation. In addition, innovative educational materials and resources have been used to implement workshops and training courses organized by the same project.

The platform offers open online courses for entrepreneurs, which are organized in different areas, these are: MVP, Business Plan & Analytics, Project Management, Product Launch, Ideation, Invoicing & Accounting, E-Commerce, Branding, Communication & Marketing.

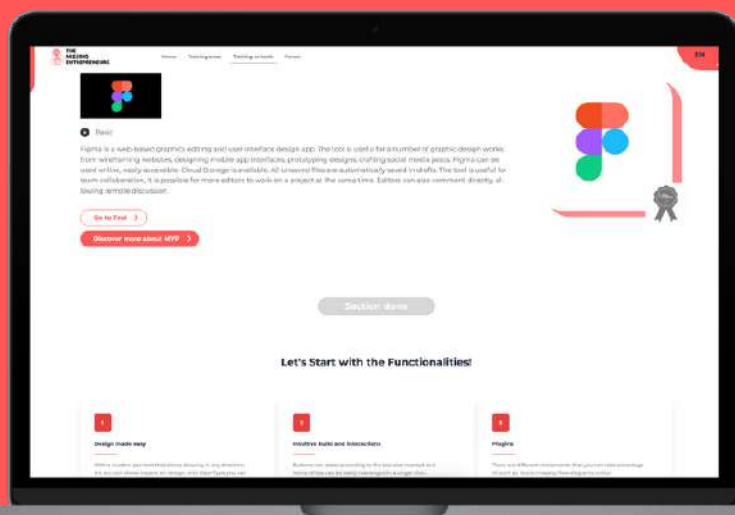
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In each area you can find information about it both in texts and audiovisual materials. Besides, it provides courses on the operation of tools and programs related to the area (such as Photoshop, WordPress, Google My Business...) this allows the user to apply the theory taught to his business.

Each of the areas is composed of a course and a questionnaire, where you check if you have acquired the information taught about the tools and programs. If you complete the questionnaire and materials for an area, it grants you a digital badge. When you get all the badges, you will receive the Final Badge The Missing Entrepreneurs Badge!

The Missing Entrepreneurs not only seeks to train future entrepreneurs, but also launches an educational and awareness campaign on Inclusive Digital Entrepreneurship. It also seeks to increase motivation for lifelong learning and entrepreneurship among women, immigrants, young people, the elderly and other people from disadvantaged backgrounds.



THE MISSING ENTREPRENEURS

