



# IO1 Quality Report



**THE  
~~MISSING~~  
ENTREPRENEURS**

## Index

Introduction .....	3
Section I – General Overview of Intellectual Output 1 .....	4
Conclusion .....	7

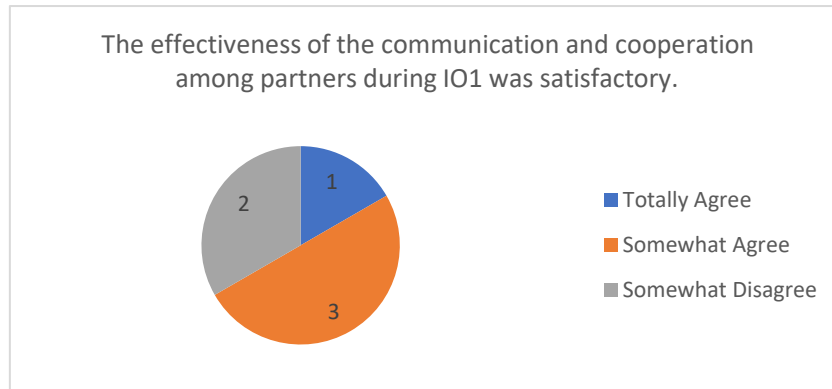
## Introduction

The report is part of the evaluation of the project, and it is made with the information and comments provided by the partnership. The information has been collected through an online survey, which has been answered by six representatives (one from each project's partner).

The document is structured in one section. It provides a general overview of the progress of the first Intellectual Output. It also gives information on what partners think works well in IO1 and what could have been done differently. It is covered by a multiple-choice chart with 4 levels of agreement: "Totally disagree; somewhat disagree; somewhat agree; totally agree". These levels are used to demonstrate how much the respondent agrees with the statement. After this grid, respondents were provided with a space for providing other feedback.

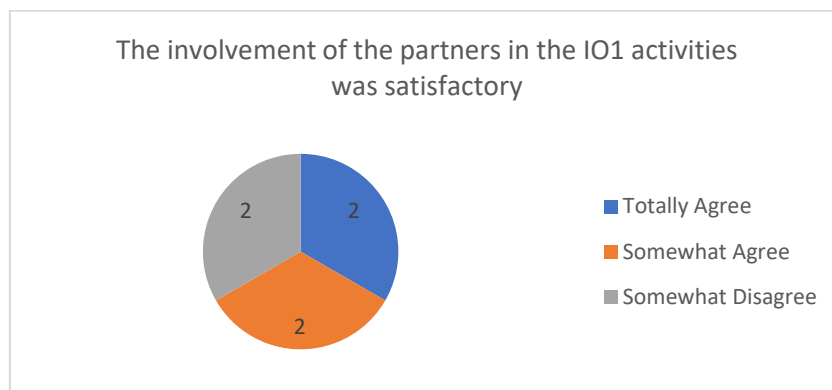
## Section I – General Overview of Intellectual Output 1

Regarding “the effectiveness of the communication and cooperation among partners during IO1 was satisfactory”, opinions diverged. 2/6 partners somewhat disagree, 3/6 partners somewhat agree and only one partner totally agrees.



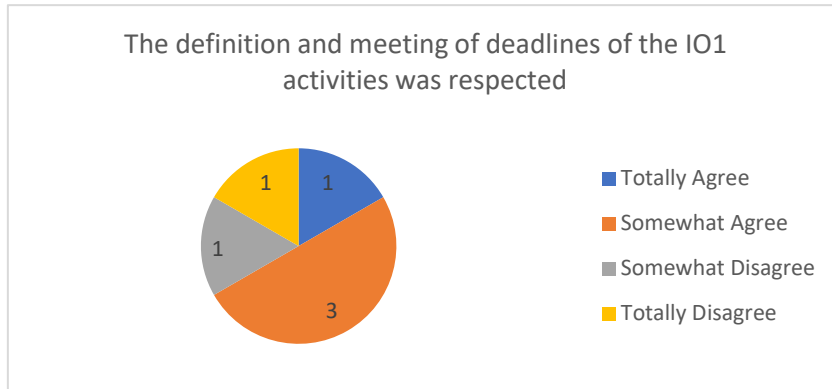
*Figure 1 – “The effectiveness of the communication and cooperation among partners during IO1 was satisfactory.”*

In relation to the statement “The involvement of the partners in the IO1 activities was satisfactory”, 2/6 partners somewhat disagree, 2/6 partners somewhat agree and 2/6 partners totally agree.



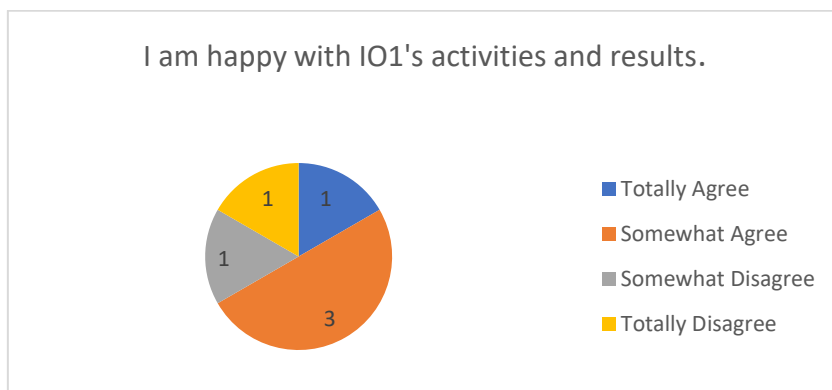
*Figure 2 – “The involvement of the partners in the IO1 activities was satisfactory.”*

Next statement was “The definition and meeting of deadlines of the IO1 activities was respected.”, and partners were not unanimous. 1/6 totally disagrees, 1/6 somewhat disagrees, 3/6 somewhat agrees and 1/6 totally agrees.



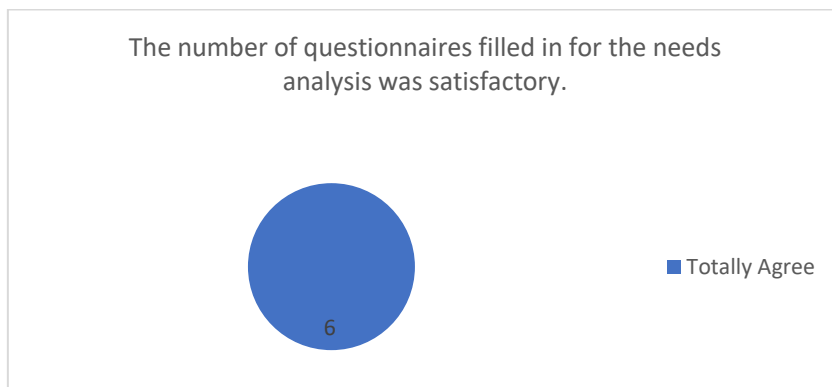
*Figure 3 – “The definition and meeting of deadlines of the IO1 activities was respected.”*

In general, partners are happy with IO1’s activities and results, which is proven by the number of totally agree (4/6) and somewhat agree (2/6) opinions.



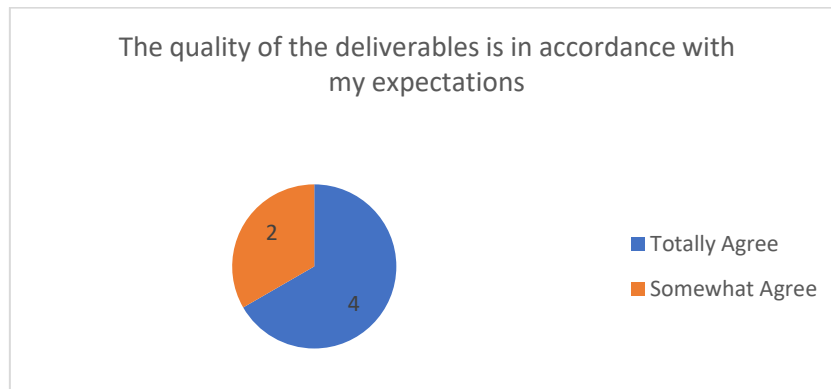
*Figure 4 – “I am happy with IO1's activities and results.”*

All partners agreed that the number of questionnaires filled in for the needs analysis was satisfactory.



*Figure 5 – “The number of questionnaires filled in for the needs analysis was satisfactory.”*

Finally, 2/6 partners somewhat agree and 4/2 totally agree with the statement “The quality of the deliverables is in accordance with my expectations”.



*Figure 6 – “The quality of the deliverables is in accordance with my expectations.”*

Concerning suggestions for improvements, partners suggested to meet online more often, besides being more incisive when dealing with deadlines. Regarding the website, partners suggested to upload the IO1 report to the website, translated into the partnership languages. The respondents also informed that the quality of IO1 activities could be improved if it was planned and organised in advance, even though they are aware of the COVID-19 restrictions imposed.

## Conclusion

The partners showed that they are somewhat satisfied with the effectiveness and communication of the partnership during IO1, although with some reservations. This is certainly explained by the impositions brought about by the constraints of the pandemic. However, there is a commitment to foster communication through increased online meetings. Similarly, not all partners are entirely satisfied with the involvement of all members during IO1.

In fact, the previously defined deadlines could not be fully met, however, an adjustment was made and the partners were able to finish the IO1 activities successfully and without a major time deviation. Finally, the partners were satisfied with the results achieved in IO1 and with the quality of the deliverables.

As suggestions, the partners should focus on the dissemination of the results on the website and social networks, and on increasing the number of online meetings.



# 102 to 105 Quality Evaluation



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## Index

Introduction	3
Section I – IO2 Quality Evaluation	4
Section II – IO3 Quality Evaluation	6
Section III – IO4 Quality Evaluation	8
Section IV – IO5 Quality Evaluation	11
Conclusion	14

## Introduction

This quality report comprises the evaluation of Intellectual Outputs 2, 3, 4 and 5. The report is part of the evaluation of the project, and it is made with the information and comments provided by the partnership. The information has been collected through an online survey, which has been answered by six representatives (one from each project's partner). These four outputs were evaluated and analysed together since partners have been working on these Outputs and the last months of the project.

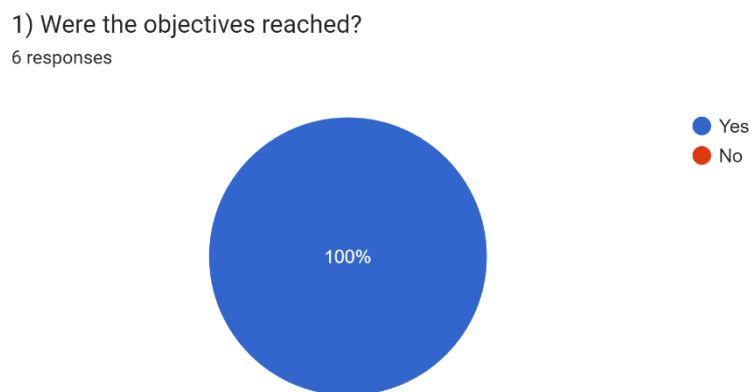
This document is structured in four sections.

Sections one to four aimed to assess the projects' Intellectual Outputs (IO 2, 3, 4 and 5). All IOs were evaluated through the same questions, intending to acknowledge what is the opinion of the partnership in regard to the objectives, difficulties, solutions, benefits and general view of each IO of the project. It includes yes or no questions, open-ended questions and a multiple-choice chart with 5 levels of assessment of the entirety of each IO, from very bad to excellent.

This evaluation of the Intellectual Outputs has also been gathered on the Final Quality Report, once it also reveals the final and general evaluation of the project. In this report, the mentioned Outputs will be analysed and a final conclusion will be made.

## Section I – IO2 Quality Evaluation

The second Intellectual Output of the project: Development of a database on e-learnings on entrepreneurship. BRI was the leading institution. The first question aimed to know if the objectives of the IO were reached. Partners could have answered “yes”, “no” or selected “other” and been more specific. 100% of the partners answered “yes”, meaning that all goals were achieved.



*Figure 1 – “Were the objectives reached?”*

When asked “What were the main difficulties/problems you found in this IO?”, partners had the possibility to expand their answers. One of the partners mentioned there were no main difficulties nor problems. Others gave the following answers:

- IO2 - Development of database on e-learnings on entrepreneurship, started from the “Skills Training Path” and from the other lessons learned from the IO1, and implemented this training platform. There were no specific difficulties/problems in the specific output. The consortium was better prepared and organized for these tasks. The division of work started from the beginning and each partner knew exactly what they had to develop;
- It was a large IO (platform) to develop and the partners worked well to deliver it;
- There were a lot of information ideas. It was challenging to put them into the most important categories and tools;
- Finding open resource material on the topics, most of the resources that come out of the research are from university/school courses. However, the result was satisfying;
- The amount of information found on the net and the copyright.

In regards to the third question, “What possible solutions are there for each of the previous questions?”, partners had also the possibility to extend their answers. Some partners did not have anything to recommend and no major difficulties were found. Others mentioned the following:

- All went as planned;
- All work was well organised;
- It was challenging but we did it anyway; no solution was needed;
- Develop the material from scratch;
- To filter the information and to give the rights of the authors in the platform.

The fourth question was also an open-ended one, concerning the question “What are the benefits of the present IO for the target groups?”. The partners’ answers were the following:

- A repository of online training materials on Digital Entrepreneurship, connected to a dynamic and personalised “Skill Training Path” that guides each trainee through his/her own training path. The training courses and the training platform is available in all the national languages of the project partners as well as in English;
- The platform is user-friendly and accessible for everyone;
- Research of many tools;
- They can get acquainted with digital entrepreneurship topics at a basic-intermediate level;
- A wider knowledge of innovative tools in Entrepreneurship; better guidance on their own path for creating new businesses;
- Complete training and material to give support on their entrepreneurship project.

The last question aimed to get a general view of the IO2 from the partners. In conclusion, the IO2 was a very positive one, once only one of the partners voted “very good” and the rest “excellent”.

5) What is your general view of the IO?

6 responses

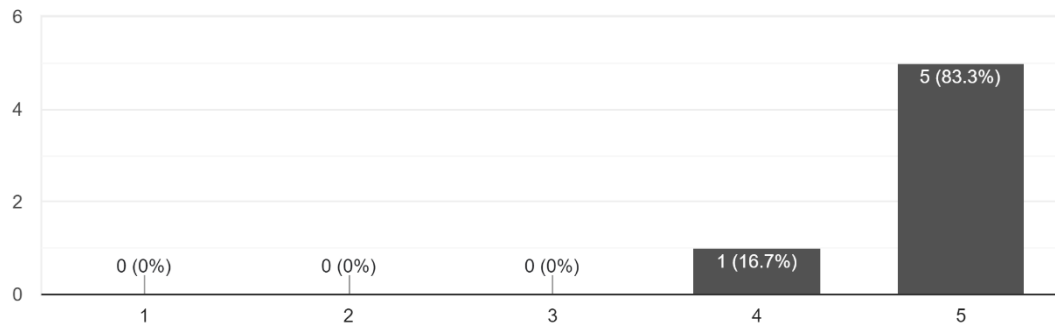


Figure 2 – “What is your general view of the IO?”

## Section II – IO3 Quality Evaluation

Regarding the third Intellectual Output of the project: Training modules on practical online tools for digital entrepreneurship and digital transformation of businesses. AMARIS was the leading institution. The first question aimed to know if the objectives of the IO were reached. Partners could have answered “yes”, “no” or selected “other” and been more specific. 100% of the partners answered “yes”, meaning that all goals were achieved.

1) Were the objectives reached?

6 responses

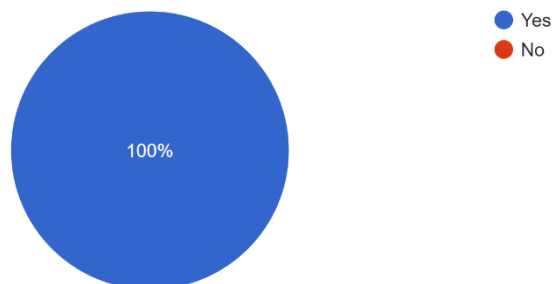


Figure 3 – “Were the objectives reached?”

When asked “What were the main difficulties/problems you found in this IO?”, partners had the possibility to expand their answers. Some of the partners said they didn’t find any particular issues. The rest of the partners gave the following answers:

- IO3 - Training modules on practical online tools for digital entrepreneurship and digital transformation of businesses. The difficult part of this intellectual output was to find mainly free digital tools and tutorial videos that will help people from the target group to upskill and upgrade their skills. Furthermore, the translation of each digital tool was a bit tricky but not impossible;
- Translating many documents;
- The main difficulty was finding good resources, especially videos, with subtitles of the partner languages. The translations also required a lot of time and technical knowledge. How to ensure that the materials were useful for the target groups. The amount of material to be translated.

In regards to the third question, “What possible solutions are there for each of the previous questions?”, partners had also the possibility to extend their answers. Some partners haven’t referred to any solutions, others mentioned the following:

- A lot of research and testing of specific tools was needed. Hopefully, all material that is uploaded will still work for a long period. The solution for this is to check and update the platform every 3 months or 6 months period;
- Extra budget for translation;
- Try to use more general content with less technical terms;
- To include materials for different levels.

The fourth question was also an open-ended one, concerning the question “What are the benefits of the present IO for the target groups?”. The partners’ answers were the following:

- While the IO2 focused mostly on skills, this IO3 focuses on the development of training on existing digital tools to support the acquisition of practical skills for digital entrepreneurship and digital business transformation. This training will be elaborated for different complexity levels (basic, intermediate and advanced), in order to enhance

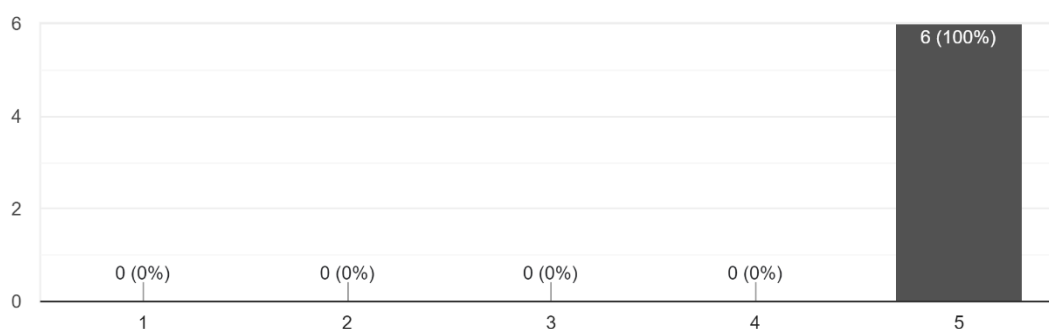
their contribution to the personalised training path of each user. This training will also be included in the training platform of the IO2;

- There is a wide range of different training tools on relevant areas in business, and available in 8 languages;
- A better overview of the categories and having them in their own language;
- The target groups have access to a wide-enough database of online tools to broaden or start their business. Moreover, starting from these, they may come to know similar tools that are specifically useful and tailored for their business. The forum is a powerful and useful tool for this scope;
- This IO3 is the content included in the training platform, therefore, it is the training course itself and an important part of the project. This IO provides a wide data-base with a lot of tools and resources, from articles to videos, available in all partners' languages.

The last question aimed to get a general view of the IO3 from the partners. In conclusion, the IO3 was extremely positive, once all partners rated it with an “excellent”.

5) What is your general view of the IO?

6 responses

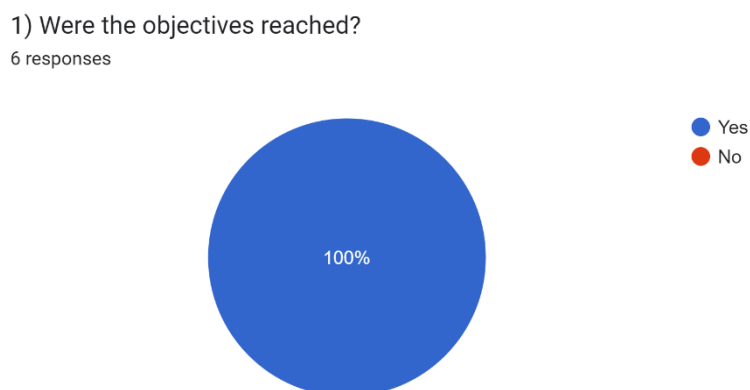


*Figure 4 – “What is your general view of the IO?”*

### Section III – IO4 Quality Evaluation

Regarding the fourth Intellectual Output of the project: Missing Entrepreneurs: Educational campaign on inclusive digital entrepreneurship. EGINA was the leading institution. The first

question aimed to know if the objectives of the IO were reached. Partners could have answered “yes”, “no” or selected “other” and been more specific. 100% of the partners answered “yes”, meaning that all goals were achieved.



*Figure 5 – “Were the objectives reached?”*

When asked “What were the main difficulties/problems you found in this IO?”, partners had the possibility to expand their answers:

- IO4 - Missing Entrepreneurs: Educational campaign on inclusive digital entrepreneurship consists of an empowerment and motivational campaign on digital entrepreneurship, targeted to the social groups under-represented in digital entrepreneurship, as referred to in the IO1 (typically women, immigrants, youth, and seniors). This campaign is focused on conveying a positive message and combating the stereotype that young entrepreneurs are young males, which follows a policy recommendation of the OECD report “The Missing Entrepreneurs 2019”. The campaign passes directly the message to the target groups that digital entrepreneurship is for everyone, every social group, and that with the right training, everyone can succeed as a digital entrepreneur. The only difficulty that perhaps was faced during the development of this output was that some interviewers were not speaking so good English and thus it needed to be translated. Although this was not a problem during the interviews;
- The challenge was to encounter volunteers to provide their testimonials, yet all partners attain to accomplish it;
- Finding interview partners;



- It was challenging to involve entrepreneurs in interviews. The ones that would be of the most interest and inspiration to the target groups addressed, were hard to reach and not available for interviews. It would be interesting to have follow-up interviews of people that start their learning path on the Missing Entrepreneurs Learning platform, to get to know the impact it had on a personal and business level;
- Some partners faced some difficulties finding participants for the interviews, especially regarding some target groups (migrants and seniors). In the end, all partners engaged the needed participants for the IO4 who provided very interesting testimonies;
- To produce the videos on time.

In regards to the third question, “What possible solutions are there for each of the previous questions?”, partners had also the possibility to extend their answers. Some partners haven’t referred to any solutions or recommendations, others mentioned the following:

- All partners worked hard to recruit participants for interviews;
- Broaden the research of possible interviewees;
- One of the solutions was to talk with several people and instead of doing actual interviews with them, participants opted to film videos answering the needed questions;
- To have better organisation.

The fourth question was also an open-ended one, concerning the question “What are the benefits of the present IO for the target groups?”. The partners’ answers were the following:

- The testimonial videos of successful entrepreneurs are highlighting the difficulties that these successful entrepreneurs had, how they overcame them and how they proved false the stereotype that digital entrepreneurship was only accessible to young males. These videos can be a good example for other people that would like to enter the digital world;
- Testimonials of numerous entrepreneurs from all over Europe on their successful businesses;
- Making it visible, sharing real stories;
- They can get inspired by "peer" entrepreneurs, have an insight into similar experiences and/or find possible solutions to similar issues;

- This IO gives voice to many entrepreneurs and their businesses. It brings benefits to the testimonials themselves and to the target groups of the project who will be able to know more about digital entrepreneurship and good practices;
- To inspire them by knowing the history of different testimonials.

The last question aimed to get a general view of the IO4 from the partners. In conclusion, the IO4 was very positive, once only one partner rated the IO as “very good” and the rest rated it as “excellent”.

5) What is your general view of the IO?

6 responses

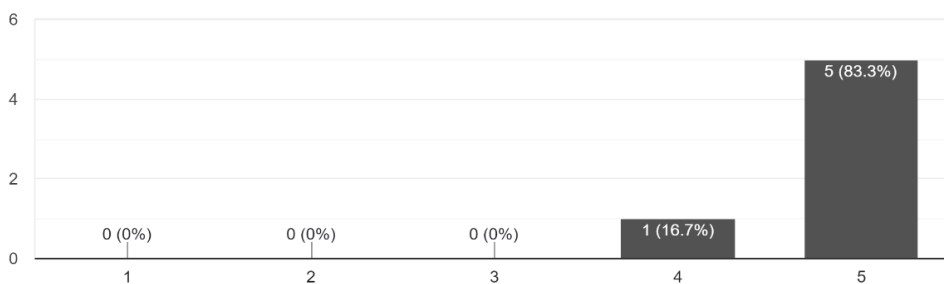


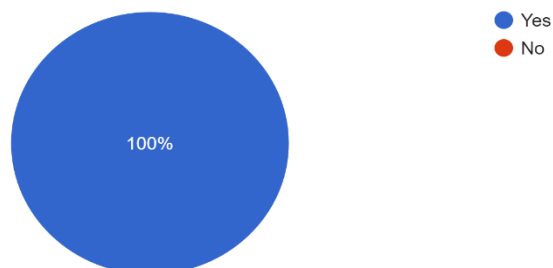
Figure 6 – “What is your general view of the IO?”

## Section IV – IO5 Quality Evaluation

Regarding the fifth Intellectual Output of the project: Personalised training courses. APSU was the leading institution. The first question aimed to know if the objectives of the IO were reached. Partners could have answered “yes”, “no” or selected “other” and been more specific. 100% of the partners answered “yes”, meaning that all goals were achieved.

1) Were the objectives reached?

6 responses



*Figure 7 – “Were the objectives reached?”*

When asked “What were the main difficulties/problems you found in this IO?”, partners had the possibility to expand their answers:

- IO5 - Personalised training courses. The IO5 pools the results of IO1 to IO4 and organizes them into a comprehensive structure, creating personalised harmonious training paths. This IO5 not only created a complete training programme in digital entrepreneurship and digital business transformation, but it also took action to embed the materials in currently ongoing digital entrepreneurship education programmes. There were no specific difficulties or problems faced during this output. Although we had to find a particular target group for the roundtable with from non – national stakeholders;
- The need to organise all courses in a coherent and functional way;
- The piloting, finding seniors especially;
- It was hard to involve specific target groups in the piloting of the course. In our case, seniors, because they are not very digitally skilled nor interested in the matter;
- Some target groups were harder to involve and more time to prepare the reports would be beneficial;
- To reach the target groups.

In regards to the third question, “What possible solutions are there for each of the previous questions?”, partners had also the possibility to extend their answers. Some partners haven’t referred to any solutions or recommendations, others mentioned the following:

- Joint work of the consortium allowed to have functional training courses, that are available for anyone interested;
- It was during COVID times - don't know what solution would have worked out;
- Narrow the addressed target groups to involve in the piloting and development of activities according to the ones that are most suitable/addressable in each country;
- Extend the pilot tests to other people besides the target groups, in order to get more feedback and complement the lack of people from certain target groups;
- To collaborate with different public administrations, to promote and reach the main target groups.

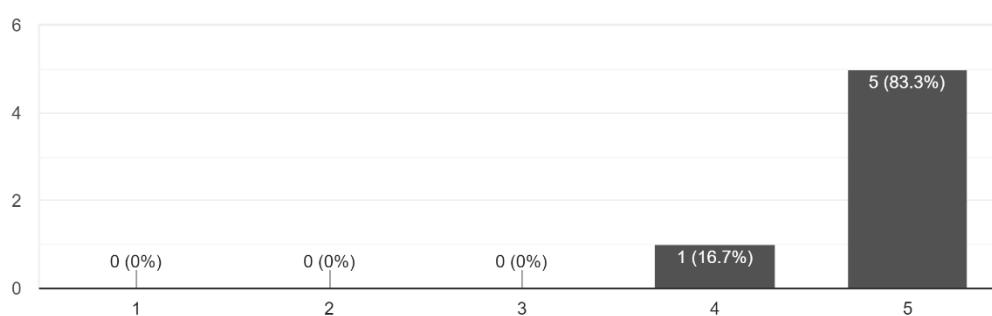
The fourth question was also an open-ended one, concerning the question “What are the benefits of the present IO for the target groups?”. The partners’ answers were the following:

- Target groups benefit from the discussion between partners and stakeholders. They discussed improvements to the training platform as well as they can disseminate the platform in non-national countries;
- Free to access training pills to boost digital skills in the concrete business-related areas;
- Real testing experience and also evaluation of the platform to improve it;
- They get an indirect benefit, as thanks to the evaluation the platform will be improved and tailored to their specific and personalised needs;
- This IO provides a testing experience and evaluation of the training platform for the target groups who were able to be directly involved in the project and the improvement of the platform. This way, they see their opinions heard, and they can disseminate their own projects and be involved in the progress of the project.

The last question aimed to get a general view of the IO5 from the partners. In conclusion, the IO5 was very positive, once only one partner rated the IO as “very good” and the rest rated it as “excellent”.

5) What is your general view of the IO?

6 responses



*Figure 8 – “What is your general view of the IO?”*

## Conclusion

From the results of the survey, it can be concluded that partners are generally happy with the developed Intellectual Outputs. There were some difficulties brought about by the COVID-19 pandemic, including the difficulty to involve certain target groups like migrants and seniors during the IO4 and IO5. Even so, the partnership managed to complete the tasks planned successfully and with few constraints.

In terms of Intellectual Outputs, every activity and objective were successfully accomplished. Even when some difficulties came up, like the increase in workload, the difficulties in involving certain target groups in the activities or the constant translations and refinement of the training platform. The truth is that the partnership's work has been praised throughout the various tasks, such as the testimonial videos and pilot tests, where direct interaction with the population was observed. All of that has also contributed to the motivation of the partnership and the successful completion of its mission.

The Intellectual Outputs of The Missing Entrepreneurs were successfully completed, reaching the needed target-groups, numbers and objectives.